

WOMEN
WORKING TOGETHER
TO CREATE
LEADERS
& ADVANCE CAREERS


Women's
LEADERSHIP FORUM
Jacksonville



About the JWLF Organization

The Jacksonville Women's Leadership Forum is the premier organization on the First Coast that empowers women to successfully navigate the unique terrain of the corporate workplace and nurture their personal development.

JWLF will help transform the way you look at leadership, networking, career advancement and life balance. Through annual educational Forums and frequent relationship-building events, you will gain insights from other smart and successful women, all focused on tackling the issues that challenge women working their way to the top.

How JWLF Can Help You Develop Essential Skills to be Successful:

- Learn new strategies for the delicate art of negotiation
- Enhance your abilities to build and lead an effective team
- Maximize your networks and leverage their influence
- Interpret managing styles and how to successfully navigate them
- Obtain practical advice on balancing personal success while growing your professional brand
- Leverage your unique value proposition to advance your career

JWLF Attendee Profile:

- Senior-level women identified as proactive leaders with high potential and accomplishment
- Mid- and Senior-level managers who lead teams and typically have direct reports
- Women who hold college and advanced degrees
- Women with several years of experience in leadership roles
- Women of influence within their organizations who are engaged in empowering the next generation of women leaders



Board Leadership/Companies Represented (Past and current)

The organizations represented among JWLF's sponsors, board members and attendees are vast. They illustrate the expansive alliances connected with JWLF while setting the stage for those crucial "ah-ha" moments that create career- and life-changing possibilities.

Acosta Sales and Marketing
The Adecco Group
Baptist Health
Black Knight, Inc.
CSX Transportation
Downey Consulting, LLC
Fidelity National Financial
Florida Blue
Holland & Knight LLP
Jacksonville Jaguars
JEA
KPMG LLP
Landstar System, Inc.
Mayo Clinic
Mercedes-Benz of Orange Park and Jacksonville
Miriam R. Hill, Esq., PLLC
Regency Centers
TD Bank
The Energy Authority



Like so many women doing 18 things at once, sometimes you just have to force yourself out - especially when it is so much easier to look at your to do list and tell yourself you don't have time. I found the setting to be intimate and the speakers to be very relevant and down to earth to when it came to sharing practical advice on how to create opportunities, make the most of your networks and take care of yourself - above all else. The networking alone is always worth it!"

BONNIE L. SOLLOWAY

*VP Programming and Executive Producer
First Coast News NBC/ABC*

**MAKE GREAT
CONNECTIONS
& BUILD
LASTING
NETWORKS**





Previous JWLF Speakers and Topics

JWLF's impressive list of speakers and panelists showcase the depth and diversity of our topics and experts chosen to improve the skills and tools significant for women in the workplace. The topics are research based and the speakers provide a multitude of perspectives. Attendees are provided opportunities for dynamic interaction with our male and female presenters.

Tiffany Dufu

Chief Leadership Officer for Levo, nationally recognized expert on women's and millennial leadership

Pegine Echevarria

Founder and CEO of Team Pegine Inc, motivational speaker, author, life coach, entrepreneur

Dr. Helen Fisher

Senior Research Fellow at The Kinsey Institute, contributor on ABC News, the Today Show, as well as at the 2006 and 2008 TED Conferences

Dr. Lois Frankel

Bestselling author: Nice Girls Don't Get the Corner Office, Nice Girls Don't Get Rich, and Nice Girls Just Don't Get It

Fawn Germer

Four-time Pulitzer Prize Award-nominated author, one of the most sought after motivational speakers/corporate trainers in the nation

Jan Hargrave

Nonverbal Communication Expert, author, and contributor on The Gayle King Show, Talk Soup and The Learning Channel

Dr. Sylvia Ann Hewlett

Founder and CEO of the Center for Talent Innovation, founder of Hewlett Consulting Partners LLC.

Betsy Myers

Founder of the Center for Women and Business at Bentley University, former senior advisor to former president Barack Obama during his presidential campaign

Susan Packard

Co-founder of Scripps Network Interactive and former COO for HGTV

Sandra Yancey

Founder and CEO of eWomen Network



JWLF Educational Series Continuing Engagement Opportunities

Your involvement with JWLF goes beyond our dynamic annual Forum. JWLF provides engaging educational opportunities throughout the year. These themed events occur at various locations, are hosted by a diverse representation of speakers and provide the opportunity to establish and strengthen networks.

Previous JWLF Education Series:

- Are you in Command of your Personal Brand?
- Be a Savvy Coaching Consumer – Get the most out of your investment
- Executive Presence – A critical career success factor
- Thriving in the Face of Derailment
- Unreasonable Leaders
- Power – Why you want it and how to get it
- Women’s Leadership Summit, featuring Dr. Condoleezza Rice
- Sharing – Getting on a board and giving back to the community
- Women’s Health: Being Fit to Lead
- *She Started It* Documentary focusing on women entrepreneurs

JACKSONVILLE
WOMEN’S LEADERSHIP FORUM



Each year JWLF identifies and honors a woman who exemplifies qualities that the organization holds in high regard: intelligence, loyalty, compassion and teamwork, to name a few. Several months prior to the Forum, JWLF accepts nominations and a recipient is selected by an awards committee. The winner is announced at the upcoming JWLF Forum and is highlighted on social media, the JWLF website and in a media release.



Commitment to Community Partnerships/Charitable Beneficiaries

JWLF is proud to support other non-profit partners in the community that raise funds, awareness or provide educational opportunities for girls and women. During our annual Forum, these charitable partners are highlighted and attendees are provided opportunities to engage with them throughout the year.

Rethreaded

Girls on the Run

The American Heart Association

The Pace Center for Girls

Community Connections

Habijax Women's Build



READY TO TAKE YOUR
CAREER
OR ORGANIZATION
TO THE NEXT
LEVEL?

THEN JOIN US!

If you would like to learn
more about partnering
with JWLF, please reach us at

JWLF.ORG
